



PRESENTED BY
HARRIS
DAILEY-WELLS

FACT SHEET

DATE & TIME

Thursday, September 28, 2017

11:00 a.m. Reception

11:30 a.m. Luncheon and Awards Presentation

LOCATION

The Westin Bonaventure Hotel
California Ballroom
404 S. Figueroa Street
Los Angeles, CA 90071

EVENT DESCRIPTION

Hosted by the Los Angeles Police Foundation (LAPF), the Above & Beyond Awards Ceremony is our opportunity to recognize and thank the dozens of LAPD officers who will receive one of the LAPD's most prestigious honors this year – the Medal of Valor, Purple Heart or Preservation of Life. Chief Charlie Beck will present the awards, in front of an anticipated crowd of 900 civic, business, and community leaders; local, state, and federal law enforcement officials; and the recipients' families, friends, and colleagues.

Medal of Valor

The Medal of Valor is the LAPD's most prestigious award and may be awarded to officers who distinguish themselves by conspicuous bravery or heroism above and beyond the normal demands of police service. To be awarded the Medal of Valor, an officer shall have performed an act displaying extreme courage while consciously facing imminent peril.

Purple Heart

The Purple Heart is awarded to officers who have sustained traumatic physical injury during an on-duty tactical situation and posthumously to the next of kin in the name of those who are killed or die of wounds received in the line of duty.

Preservation of Life

The Preservation of Life is awarded to an officer who has distinguished himself or herself by employing exceptional tactics and exercising sound judgement, beyond the normal demands of duty, to preserve the life of another during a volatile or dangerous encounter while protecting the safety and security of the public and his or her fellow officers.

SPONSOR OPPORTUNITIES

We offer the following sponsorship opportunities:

- PRESENTING SPONSOR - \$30,000 - **SOLD OUT**
- ★★★★ SPONSOR - \$15,000
- ★★★ SPONSOR - \$10,000
- ★★ SPONSOR - \$ 5,000
- ★ SPONSOR - \$ 2,500
- POLICE OFFICER HOST - \$ 1,000

SPONSORSHIP BENEFITS

Depending on the specific sponsorship level, benefits can include signage with company logo on-screen and in the event program and an opportunity to greet LAPD Chief Charlie Beck at a pre-event reception. Your company's name will be included in news releases, special features, and media advisories sent to newspapers and radio stations serving Los Angeles and Southern California.

ABOUT THE FOUNDATION

The Los Angeles Police Foundation is an independent, not-for-profit organization that provides critical resources and vital support to the Los Angeles Police Department. From essential equipment and state-of-the-art technology to specialized training and innovative programs that would otherwise be unfunded, the support it provides directly improves public safety, impacts officer readiness, and enhances our quality of life. As the largest source of private funding for the LAPD, the LAPF is passionately dedicated to ensuring that Los Angeles remains America's safest major city.

The Los Angeles Police Foundation is a registered 501(c)(3) not-for-profit organization. Net proceeds from the event benefit the LAPF and assist us in our mission to help the LAPD serve our communities better. All contributions are tax-deductible to the extent provided by law. Federal Tax ID# 95-4700442.

For more information on how to become a sponsor of this moving tribute to our men and women in blue, please contact the LAPF at 213.489.4636.



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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$30,000 (Limit 1) - SOLD OUT

- Listed as the Presenting Sponsor in the event program and on all event materials
- Opportunity for company executive to speak for 2-3 minutes during program
- Invitation for 10 to an exclusive pre-event reception with LAPD Chief Charlie Beck
- Presented with a distinguished LAPF keepsake badge plaque
- Thirty tickets at three Premier tables
- Official sponsor for two award recipients and members of their families
- Verbal recognition of sponsorship with logo on-screen at event
- Table signage with logo at event
- Company logo listed on our website and in our e-newsletter
- Sponsorship recognized on our Facebook page and in our Twitter feed

★★★★ SPONSOR - \$15,000

- Listed as a Four Star Sponsor in the event program
- Invitation for four to an exclusive pre-event reception with LAPD Chief Charlie Beck
- Presented with a distinguished LAPF keepsake badge plaque
- Twenty tickets at two Premier tables
- Official sponsor for two award recipients and members of their families
- Verbal recognition of sponsorship with logo on-screen at event
- Table signage with logo at event
- Company logo listed in our e-newsletter
- Sponsorship recognized on our Facebook page and in our Twitter feed

★★★ SPONSOR - \$10,000

- Listed as a Three Star Sponsor in the event program
- Invitation for two to an exclusive pre-event reception with LAPD Chief Charlie Beck
- Ten tickets at one Premier table
- Official sponsor for two award recipients and members of their families
- Verbal recognition of sponsorship with logo on-screen at event
- Company logo listed in our e-newsletter

★★ SPONSOR - \$5,000

- Listed as a Two Star Sponsor in the event program
- Ten tickets at one VIP table
- Official sponsor for two award recipients and members of their families
- Logo on-screen at event
- Company logo listed in our e-newsletter

★ SPONSOR - \$2,500

- Listed as a One Star Sponsor in the event program
- Ten tickets at one Reserved table
- Official host for one award recipient and members of his/her family

POLICE OFFICER HOST - \$1,000

- You and one guest can host up to eight LAPD police officers at a Reserved table

INDIVIDUAL TICKETS - \$75 Quantity _____

Yes, I/we will support the LAPD's Above & Beyond Awards Ceremony by becoming a _____ sponsor. Please print my/our sponsor listing as follows: _____

PAYMENT INFORMATION

Enclosed is my check payable to **Los Angeles Police Foundation** in the amount of \$_____.

I/we are unable to attend, but please accept our tax-deductible contribution of \$_____.

Please charge my: VISA MC AmEx Discover in the amount of \$_____.

Card# _____ CCV# _____ Exp. Date _____

Name _____

Company Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____

Mail this form and your payment to: Los Angeles Police Foundation, 633 West 5th Street, Suite 1210, Los Angeles, CA 90071. For more information, call the LAPF at (213) 489-4636. All contributions in excess of \$60/person (FMV) are tax-deductible to the extent provided by law. Tax ID# 95-4700442. Social Service Permit on file.